

ADMIRAL TURNER'S SPEECH FILES

15 NOVEMBER 1973

MILITARY/MEDIA; INTRODUCTORY AND CLOSING
REMARKS by STANSFIELD TURNER

NAVY Declassification/Release Instructions on File

PROPOSED INTRODUCTORY REMARKS FOR MILITARY/MEDIA

Welcome

Appreciate your coming

Nav War Coll - Mid - Career

453 students - Lt - Capt

60% Navy

other services

CIA, State, Commerce - Civ Components

Navy, DOD

45 Internat students

Believe important officers be exposed many different
opinions and attitudes -

Pride selves on academic freedom - charge officers
take advantage this isolation from both pressures
and responsibilities.

This conference is part of our academic program - it is
intended to give our students appreciation role, responsibilities
and challenges of the media. We hope that it may also give
those members of the Fourth Estate who are here, a better
appreciation of the attitudes and thinking of some of our
future top military leaders. We feel that the academic atmosphere

of the War College is the right place for this amalgam.

Perhaps since the beginning of organized society, the press and the military have lived in an adversary relationship. I see reference in history to Napoleon's reaction to the British press, to Bismarck's temper over his country's media and, of course, to the recent debates over the reporting of the Viet Nam war. Whatever the period, our two establishments have long been in the thick of public events together.

In a democracy, such as ours, this adversary relationship is both necessary and healthy. Without it our citizenry would not be as well served. Of course, there are times in the heat of the battle when we in the military rage over particular stories or particular reporters. You men and women of the media understandably get higher blood pressure over what you think are those tight lipped or misguided military officials. In our quieter moments we in uniform often appreciate that there was a good reason for the way a story was written or the way a reporter reacted. At times there are even good reasons why military men are not always as talkative as we all might like. Both professions, the

military and journalism, are accountable to the American public--both must have the trust and confidence of the American people to be continually effective--both share the solemn responsibility to help maintain the United States as a free and open society.

So, while we may look upon things from different perspectives, our goals and concerns are the same. What we hope for in the next two days is to give our students an insight into the perspective of the news media, and the problems and pressures under which it works; and to give you media representatives a better idea of our outlook. Clearly we do not expect to reshape fundamental opinions on either side, or walk away after a day and a half in total agreement.

After all, we would each be poor advocates of our professions if our perceptions could be radically altered overnight, literally. What we can hope to achieve, though, is a more realistic understanding of why the other fellow acts and reacts the way he does. That kind of understanding need not lead to agreement and cooperation, but it surely can promote respect and appreciation for the other's position - and is not tolerant at the root of the freedom of speech that we are all here to defend? I submit that in this country it is not, as some might suggest, the Military or the Media, but

the Military and the Media. Both institutions, for all their imperfections, are critical to our national welfare.

At last year's conference in order to stimulate free and frank discussion among all participants, we asked that all speeches and discussions be on a non-attribution basis. We will make that proviso again this year, except for any speakers who may prefer to be on the record and so announce. The proviso is merely to stimulate discussion. Another proviso last year was that there be no daily reporting of the conference. However, I see no real practical reason for maintaining that. So, if anyone feels a compunction to file daily, feel free.

With that, ladies and gentlemen, let's begin.

PROPOSED INTRODUCTORY REMARKS FOR MILITARY/MEDIA

We are here for the next two days to discuss -- freely, frankly and, I suspect and even hope, with some fervor, -- the military and the media and our mutual responsibilities. The Naval War College is holding this second annual conference primarily to give our students a better understanding of the news media. We hope that it may also give those members of the Fourth Estate, who are here, a better appreciation of the attitudes and thinking of some of our future top military leaders. We feel that the academic atmosphere of the War College is the right place for this amalgam.

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At last year's conference in order to stimulate free and frank discussion among all participants, we asked that all speeches and discussions be on a non-attribution basis. We will make that proviso again this year, except for any speakers who may prefer to be on the record and so announce. I would certainly entertain a point of order now. The proviso is merely to stimulate discussion. Another proviso last year was that there be no daily reporting of the conference. However, I see no real practical reason for maintaining that. So, if anyone feels a compunction to file daily, feel free.

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CLOSING REMARKS MILITARY/MEDIA

During the past two days, we have had the opportunity to discuss--perhaps debate--our opinions regarding the military and the media in the freedom of open discussion.

Hopefully these discussions have reminded all of us but expecially we in uniform that freedom of speech, and the freedom of the press are two of our most cherished, yes vital, rights as citizens of a free society. Freedom of Speech has a solid philosophical foundation. More importantly, it has a practical justification for the right to express differing views crucial to establishing the validity of our own opinions. We cherish this here in the form of academic freedom because we know that it is the most foolproof system of finding the truth.

Totally objective truth in this marvelously complex and often confused world is often difficult, if not impossible, to ascertain. That does not mean that each of us as citizens does not have a right and a particular responsibility to search it out. Nevertheless, we all must realize that often the color and dimension and even the rightness of a situation depends on where we are standing when we percieve it. Therefore, while we may disagree with another's perceptions, we should never grow to excessive confidence in our own views or condemnation of others. What we should ask and give in any examination or search for the truth is simply that it be honest and constructive.

The military, for instance, has many critics--and rightly it should. We are a user of the public treasury and our performance in carrying out national policy is critical to the continuance of this country as a free nation. The media must examine us closely, and in so doing will undoubtedly help us to do our job better. At the same time we should also strive to be our own harshest examiner.

The media, I think are much in the same position. Most of the time, the journalist must act as his own examiner. He must test his own hypotheses, evaluate his own sources and facts and follow his own conscience to the truth, many times with the pressure of daily deadlines. The media, too, being in daily view of millions is open to criticism.

But, through all of this the constant, the most important imperative, is that the American public be served as faithfully and as well as each of us knows how. Perhaps unlike other professions, the military and the media both serve the society as a whole and not individuals in a society. The moral values tend to be the same for both professions. The ethic of freedom of expression which the media holds dear is precisely what we in the military are dedicated to preserving against external threats. Thus the differences which we have uncovered here have not been differences of purpose or principle. They have been differences over whether the way we each carry out our assigned responsibilities is preserving or impeding freedom of expression.

For instance we in the military have a responsibility not only to defend against external threat but to account to the American people for the way in which we are doing that. We have a responsibility to communicate to the public, not only the good things we do, but also the mistakes. Practically, we must do this through the public press, preferably with timeliness and candor. We all know, or should come to realize, that with human nature what it is, this is not always done, Nevertheless, it should be our goal.

I think, too, that the free press of this country has a responsibility to present to its readers and listeners as clear and thorough and objective a picture of their world and their country as is possible within the limitations of time and space and language. And I think, too, that the media has the right and the responsibility to analyze and to criticize within the proper context of each medium. Again, we all know that given human nature, there are breeches in the execution of this responsibility. But, it should be a goal.

In executing these responsibilities, there will be differing points of view--an adversary relationship. But, that is as it should be. If there were total harmony between what the media printed and broadcast and what the government or the military

perceived, then there would be something wrong--because it could only come about by suppression, and one freedom cannot be suppressed without the suppression of others.

And so, ladies and gentlemen, I hope that perhaps out of these two days we have been able to gain a better insight into one of the most important institutions in this society the Free Press and that we have developed an understanding of the imperatives a journalist carries in his profession. And, too, I hope that our guests from the media have perhaps gained some deeper insights into the military point of view. If we have, we have accomplished something real.

In closing, I would like to thank the members of the media and our other guests, for coming to the War College and for sharing their time their knowledge and their points of view with us. We do appreciate it very much. It has been of inestimable value to us.

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PANEL #1

COL Robert D. Heinl, Jr., USMC (Ret.) - Military Correspondent,
The Detroit News. From Washington.

Mr. Anthony Lewis - Syndicated Columnist, The New York Times.
New York City.

Mr. William Styron - Author, Roxbury, Ct.

Mr. Wallace Westfeldt, Producer, NBC News - past producer
of NBC Nightly News

Heinl & others

A. M. ROSENTHAL

Rosenthal has been with the TIMES since he was a senior at City College. He has been a general assignment reporter, U.N. correspondent and foreign correspondent for the TIMES. He has been Metropolitan Editor, Assistant Managing Editor and currently Managing Editor. As Managing Editor he is kind of the commanding officer of the New York Times day-to-day news operation. He is responsible for getting the paper on the street each day--with the variety of stories from New York City to the sands of the middle east--to the jungles of Vietnam.

He is also a Pulitzer Prize winner and the winner of four Overseas Press Club awards, two Page One awards and two George Polk awards.

DEAN GEORGE REEDY

Dean Reedy has been a reporter and part of Government, both in the Congressional staff and as Press Secretary to President Johnson. He knows the daily pressures of a newsman and the daily pressures newsmen put on government for information. The Presidential Press Secretary job is not only depended on by the press for getting information, but also by the President as a day-to-day spokesman. It is the "front line" if there is a "front line" in public affairs.

He is now Dean and Nieman Professor of the College of Journalism at Marquette University, Milwaukee.

*Conflict tell all
& orders*
Canopy
responsibilities
" - started
Free (over)
Control

ANTHONY LEWIS

Anthony Lewis is one of those people you sometimes agree with, sometimes disagree with, but someone who has to be interesting, intuitive and get it down on paper each day. He is a columnist for the New York Times. If you have ever tried to write a daily letter home to your wife or mother, then you know how hard it is to sit down each day and write something interesting and informative. Lewis must do that each day on a substantive subject with an audience of millions. It is most demanding.

WILLIAM STYRON

A native Virginian, attended Davidson College before serving in the Marines and graduated from Duke University. He is a best selling author. He has written "Lie Down in Darkness," "The Long March," "Set This House on Fire" and "The Confessions of Nat Turner."

COL R.D. HEINL, USMC (Ret.)

Heinl is also a columnist and author, former Marine Corps colonel, with the Detroit News. He has the same demanding type job as Lewis. He is highly knowledgeable of the military, of course, and with a great deal of pride in the U.S. Marine Corps.

WALLY WESTFELDT

Currently a producer of News Documentary specials for NBC-TV. Prior to that he was a producer with NBC-TV nightly news--at that time the Huntley-Brinkley news show. The Producer is the man in charge--he is the overall coordinator. He makes the program or the documentary work. The cameramen, technicians, directors, correspondents, film editors, etc. are all coordinated by him. He also handles expenses for the production. His is a complex and demanding job. In the face of a nightly news shows with its deadlines and difficulties, the peculiar need of TV to combine the visual with the other aspects of news is a complex operation that comes together each night on TV.

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F m/m

Secretary Friedheim sincerely regrets that he had to cancel his appearance here today at the last minute. As you know, there is very high interest in the current energy crisis and its many ramifications within the Department of Defense. The Defense Department today is conducting a special press briefing on the ways in which the DOD is reducing its consumption of fuel worldwide and Secretary Friedheim had to be there for that press conference. Moreover, it would have required an additional aircraft to fly him up for this occasion since he could not, for timing reasons, fly with the Washington press contingent and the Secretary did not feel he could justify that at this time.

Secretary Friedheim asked that I say in his behalf that this Conference is most important in laying the basis for enhanced understanding between members of the press and the military of the necessary and important constitutional role each plays in today's society. I know he is a staunch advocate of the proposition that a strong, free press involves -- and indeed demands -- the preservation of a strong free country and that the Department of Defense and the news media can conduct their relationships professionally as constitutional adversaries without being antagonists.

Military-Media Acceptances

Mr. Roswell Bosworth, Publisher, Phoenix-Times Newspapers, Bristol, R.I.
Mr. Ernest Doclar, Associate Editor, Boys' Life Magazine
Mr. Robert Glaser, President, RKO General-TV
Mr. Peter Grose, Correspondent, New York Times
Mr. Seymour Hersh, New York Times Washington Bureau
Mr. Fred Hoffman, AP, Washington, D.C.
Mr. Orr Kelly, The Evening Star, Washington D.C.
Mr. Zel Levin, Assistant Editor, Pawtucket Times
Mr. Ian Menzies, Associate Editor, The Boston Globe
Mr. Chalmers Roberts, Diplomatic Reporter, Washington Post
Mr. Bruce Sherman, Newport Daily News
Mr. Sander Vanocur, Center for the Study of Democratic Institutions,
Washington, D.C.
~~Mr. Edward Walsh, Journalism Professor Emeritus, Fordham University~~
Mr. Robert J. White, Associate Editorial Editor, Minneapolis Tribune
Mr. David Willis, American News Editor, Christian Science Monitor
RADM William Thompson, USN, Chief of Information, Navy Department
Mr. John Stevenson, Military Editor, Norfolk-Virginian Pilot
Mr. Peter Braestrup, Reporter, Washington Post
Mr. Arthur Hadley, Columnist, New Times
~~Mr. John Hughes, Editor, Christian Science Monitor~~
Mr. George Heinemann, Vice President, Children's Programming, NBC-TV
BGEN Victor A. Armstrong, USMC, Director of Information, USMC
Mr. Darnell Whitt, Governmental Affairs Institute, Washington, D.C.
Mr. Vincent Wasilewski, President, National Association of Broadcasters
Mr. Thomas Winship, Editor, Boston Globe

Mr. Barry Zorthian, President, Time-Life Cable Communications, Inc.
Mr. Martin Agronsky, TV Commentator
Mr. Ben Schemmer, Editor and Publisher, Armed Forces Journal
Mr. Wallace Westfeldt, NBC News, New York
Mr. Robert Schieffer, CBS News
Mr. Edwin Young, Vice President and Assistant Publisher, Providence Journal
Mr. Brady Black, Vice President and Editor, Cincinnati Enquirer
Mr. James Thomson, Curator of Nieman Fellowship, Harvard University
~~Mr. Martin Hayden, Vice President and Editor, The Detroit News~~
Mr. Anthony Lewis, Columnist, New York Times
Mr. William Crouse, Managing Editor, The Woonsocket Call (R.I.)
Mr. John Marquand, Jr., Free-lance Journalist
Mr. Ted Holmberg, Managing Editor, Sunday and Features, The Providence Journal and the Evening Bulletin
~~CDR. F. Brayton Harris, USNR, Dir., Navy Office of Information, New York Branch~~
Mr. A.C. Field, Jr., Vice President-Public Affairs, WGN Continental Broadcasting Company, Chicago, Ill.
Mr. Elmer Lower, President, ABC News, N.Y.C.
Mr. Dick Bolduc, WTEV-TV, Channel 6, New Bedford, MA
Mr. Lee Ewing, Asst. Ed., Family Magazine, Washington
COL R.D. Heinl, USMC (Ret.), The Detroit News, Washington, D.C.
~~Mr. John T. Shields, Editor, The Congressional Review, Washington, D.C.~~
Mr. Claude Witze, Senior Editor, Air Force Magazine
Mr. Harry McKenna, News Director, WEAN Radio, Providence, R.I.
Mr. Charles W. Utter, Editor and Co-Publisher, The Westerly Sun (R.I.)
Mr. Jack Kestner, Military Editor, Norfolk Ledger Star
Mr. Joseph C. Harsch, Chief Editorial Writer, The Christian Science Monitor

MILITARY-MEDIA CONFERENCE

15-16 November 1973

Agenda

THURSDAY, 15 NOVEMBER 1973

0800- Guests Arrive
1300

1200 Lunch on individual basis accompanied by escorts

1300- Welcoming Remarks in Spruance Auditorium
1350

Keynote Address: "The Military and the Media--An Overview"
The Honorable Jerry W. Friedheim,
Assistant Secretary of Defense (Public Affairs)

1400- First Plenary Session in Spruance Auditorium
1545

Address: "The Iconoclastic Age"
Mr. Abraham M. Rosenthal,
Managing Editor, The New York Times

Address: "A Fair Press in A Free Society"
Professor George E. Reedy,
Dean of the College of Journalism,
Marquette University

Panel Discussion

1600- Seminar Discussions in Seminar Rooms
1800

1830- Cocktails and dinner at Commissioned Officers' Mess (Open)
2000

2030 Second Plenary Session in Spruance Auditorium

Address: "In Search of Trust and Confidence"
Mr. David Halberstam,
Author

2200 Individual discussions

FRIDAY, 16 NOVEMBER 1973

0730 Breakfast

0830- Third Plenary Session in Spruance Auditorium
1030

Address: "Understanding the Television Medium"
Mr. Frank J. Shakespeare, Jr.,
Executive Vice President,
Westinghouse Electric

Address: "An Enduring Shield"
Professor Stuart H. Loory,
School of Journalism,
Ohio State University

Panel Discussion

1045- Seminar Discussions in Seminar Rooms
1215

1230 Informal Lunches

1400- Fourth Plenary Session in Spruance Auditorium
1600

Address: "The Government Working with the Media"
Mr. James C. Hagerty,
Vice President,
American Broadcasting Company

Address: "Views from a Washington Journalist"
Mr. Frank Getlein,
Editorial Page Editor
Washington Star-News

Panel Discussion

1615- Seminar Discussions in Seminar Rooms
1815

1830- Cocktails and dinner at Commissioned Officers' Mess (Open)
2000

2030 Final Plenary Session in Spruance Auditorium

FRIDAY, 16 NOVEMBER 1973 (CONT'D)

Address: "The Conference in Perspective"
Dr. Harry S. Ashmore, President,
The Center for the Study of
Democratic Institutions

Closing Remarks

2030 Informal Post-Conference Critiques at Commissioned Officers'
Mess (Open)

BGEN Victor A. Armstrong, USMC
Director of Information
U.S.M.C.

Mr. Brady Black
Vice President and Editor
THE CINCINNATI ENQUIRER

Mr. Peter Braestrup
Reporter, WASHINGTON POST

Mr. Marino deMedici
U.S. Correspondent, IL TEMPO

Mr. Lee Ewing
Associate Editor, FAMILY Magazine

MGEN Robert N. Ginsburgh, USAF
Director, Office of Information
U.S.A.F.

Mr. Robert E. Johnson
Executive Editor, JET Magazine

Mr. Orr Kelly
THE EVENING STAR-THE SUNDAY STAR

MGEN L. Gordon Hill, USA
Chief of Public Information

Mr. L. Edgar Prina
Military and Space Editor
Copley News Service

Mr. John Shields
Editor CONGRESSION DIGEST

Mr. Chalmers M. Roberts
Diplomatic Reporter
WASHINGTON POST

Mr. Benjamin F. Schemmer
Editor & Publisher
ARMED FORCES JOURNAL

Mr. Claud Witze
Senior Editor
AIR FORCE Magazine

Mr. Robert Schieffer
CBS News

RADM William Thompson, USN
Chief of Information
U.S.N.

Mr. Sander Vanocur
The Center for the Study of
Democratic Institutions

Mr. Wallace Westfeldt
NBC News

Mr. Barry Zorthian
President, TIME-LIFE
Cable Communications, INC.

Mr. James C. Hagerty
Vice President in Charge
of Corporate Relations
ABC

Mr. Harry Ashmore
President, The Center for
the Study of Democratic Institutions

PROF Bob Delaney

LCDR Joe Reiss

CDR Jack Garrow

Mr. Joe Harsch

Mr. Sam Sax

Frank Getlein

CDR Jack White

Al Field
WGN Chicago

(F)
M/M

MILITARY-MEDIA PARTICIPANTS

Mr. Robert M. Akin, Jr.
Trustee, NWC Foundation
(Seminar #10)

Mr. Gary Crowder
Station Manager, WADK Radio
(Seminar #16)

BGEN Victor A. Armstrong, USMC
Director of Information
U.S. Marine Corps
(Seminar #3)

~~Mr. William A. Crouse~~
~~Managing Editor~~
~~Woonsocket Call~~
~~(Seminar #22)~~

COL Thomas Ayers, USA
Council on Foreign Relations, Inc.
(Seminar #20)

LT Ed Darrow, USN
Office of Chief of Information
(Seminar #7)

Mr. Brady Black
Vice President and Editor
The Cincinnati Enquirer
(Seminar #16)

CAPT Jack Davey, USN
Special Assistant (CNO)
(Seminar #32)

Mr. Richard Bolduc
WTEV-TV
(Seminar #13)

✓ Mr. Marino deMedici
U.S. Correspondent, Il Tempo
(Seminar #18)

Mr. Ros Bosworth, Jr.
Publisher
Phoenix-Times Newspapers
(Seminar #9)

Mr. Ernest P. Doclar, Jr.
Executive Editor, Scouting Mag.
(Seminar #19)

Mr. Peter Braestrup
Reporter, Washington Post
(Seminar #2)

Mr. Herb Epstein
Newport County Chamber of Commerce
(Seminar #23)

Honorable John Nicholas Brown
Trustee, NWC Foundation

Mr. Lee Ewing
Associate Editor, Family Mag.
(Seminar #17)

Josiah Bunting
President, Briarcliffe College

Mr. A.C. Field
V.P.-Public Affairs
WGN Continental Broadcasting Co.
(Seminar #7)

~~Mr. Earl Caldwell~~
~~The New York Times~~
~~(Seminar #14)~~

✓ ? ^{friend}
Mr. S.E. Freund
The Harry Freund Memorial Foundation
(Seminar #18)

Mr. Steve Caminis
News Director, WHIM Radio
(Seminar #27)

MGEN Robert N. Ginsburgh, USAF
Director, Office of Information
U.S. Air Force
(Seminar #2)

MAJ Charles Condry, USMC
Boston University
(Seminar #18)

Mr. Robert L. Glaser
President, RKO General TV
(Seminar #5)

MAJ Edward Goode, USMC
Boston University
(Seminar #23)

Mr. Arthur T. Hadley
Columnist, New Times
(Seminar #23)

CDR Larry Hamilton, USN
OASD (PA)

CDR F. Brayton Harris, USNR
Dir., Navy Office of Info.
(Seminar #15)

LT Mike Hatfield, USN
Office of Chief of Information

Mr. Joseph C. Harsch
Chief Editorial Writer
Christian Science Monitor
(Seminar #20)

Mr. George A. Heinemann
V.P.-Children's Programs
NBC Television Network
(Seminar #6)

COL R. D. Heinl, Jr., USMC (Ret.)
The Detroit News Washington Bureau
(Seminar #1)

~~Mr. Seymour M. Hersh
The New York Times Wash. Bureau
(Seminar #1)~~

BGEN L. Gordon Hill, USA
Chief of Public Information
U.S. Army
(Seminar #28)

~~Mr. Fred S. Hoffman
The Associated Press, Washington
(Seminar #4)~~

Mr. Ted Holmberg
Asst. V.P., Providence Journal-
Evening Bulletin Features
(Seminar #7)

Mr. Terry Hunt
Bureau Manager, AP Providence
(Seminar #17)

LT Chris Johnson, USN
Office of Chief of Information
(Seminar #12)

Mr. Richard Jones
Executive, Sears, Roebuck & Co.
(Seminar #32)

✓ Mr. Robert E. Johnson
Executive Editor, JET Mag.
(Seminar #19)

LT Tom Jurkowski, USN
Office of Chief of Information
(Seminar #13)

✓ Mr. Orr Kelly
The Evening Star-The Sunday Star
(Seminar #5)

Mr. Jack Kestner
Military Editor, Norfolk-
Ledger-Star
(Seminar #19)

~~Mr. Nat Kline
Military Editor
The Boston Globe
(Seminar #11)~~

Mr. Morton Kondrake
Nieman Fellow, Harvard Univ.
(Seminar #24)

~~Mr. Zel Levin
Asst. Editor, Pawtucket Times
(Seminar #25)~~

Mr. Anthony Lewis
Syndicated Columnist, N.Y. Times
(Seminar #8)

~~Ms. Catherine Livingston
Feature Editor, Town & Country
(Seminar #8)~~

Mr. John Lynch
Washington Bureau Chief, ABC News
(Seminar #25)

LCDR John A. Martin, USN
Office of Chief of Information

CAPT Jack Mackercher, USN
Special Assistant (JCS)

~~Mr. John Marquand, Jr.~~
~~Free Lance Journalist~~
~~(Seminar #11)~~

~~Mr. W. Clark S. Mays, Jr.~~
~~Trustee, NWC Foundation~~
~~(Seminar #14)~~

Mr. Harry McKenna
News Director, WEAN Radio
(Seminar #29)

Mr. Ian Menzies
Assoc. Ed., The Boston Globe
(Seminar #12)

Mr. James Metcalf
News Director, WJAR-TV
(Seminar #12)

Mr. Drew Middleton
Military Editor, The New York Times
(Seminar #3)

LT Richard Moore, USN
Office of Chief of Information
(Seminar #16)

COL Walter Moore, USA
Cmdt., Defense Information School
(Seminar #11)

Mr. John Monsarrat
Trustee, NWC Foundation
(Seminar #5)

Mr. L. Edgar Prina
Military and Space Editor
Copley News Service
(Seminar #8)

Mr. Chalmers M. Roberts
Diplomatic Reporter
Washington Post
(Seminar #10)

Dr. Jack Rubak
Education Advisor
Defense Information School
(Seminar #9)

LT Jerry Ryan, USN
Office of Chief of Information

Mr. Samuel W. Sax
President, Exchange National
Bank of Chicago

Mr. Benjamin F. Schemmer
Editor & Publisher
Armed Forces Journal
(Seminar #9)

Mr. Robert Schieffer
CBS News
(Seminar #14)

~~Mr. Dana Schmidt, Sr.~~
~~Christian Science Monitor~~
~~(Seminar #21)~~

Mr. Bruce Sherman
Newport Daily News
(Seminar #28)

Mr. Richard B. Sheffield
Trustee, NWC Foundation
(Seminar #4)

Mr. John E. Shields
Editor, The Congressional Digest
(Seminar #24)

JOCS Tom Stuart, USN
Editor, Direction Magazine

Mr. William Styron
Author
(Seminar #6)

~~LT Chris Taylor, USN~~
~~Office of Chief of Information~~
~~(Seminar #25)~~

RADM William Thompson, USN
Chief of Information
U.S. Navy

CDR Jack M. White, USN
Office of Chief of Information

~~LT Lew Thompson, USN
Aide, SecDef (PA)~~

Mr. Darnell Whitt
Governmental Affairs Institute
(Seminar #22)

ENS Mary Tienne, USN
Office of Chief of Information

Mr. Claude Witze
Senior Editor
Air Force Magazine
(Seminar #21)

~~Mr. John Tompkins
Time, Inc. New York
Bureau Chief
(Seminar #27)~~

CAPT Walter B. Woodson, USN (Ret.)
(Seminar #17)

Mr. Charles W. Utter
Editor and Co-Publisher
The Westerly Sun
(Seminar #27)

Mr. Edwin P. Young
Vice President and Asst. Publisher
Providence Journal-Evening Bulletin
(Seminar #15)

Mr. Sander Vanocur
The Center for the Study of
Democratic Institutions
(Seminar #3)

Mr. Barry Zorthian
President, Time-Life Cable
Communications, Inc.
(Seminar #2)

Mr. Bill Vance
News Director, WJAR-TV
(Seminar #12)

CAPT William Masek, USN
Air War College
(Seminar #29)

Mr. John C.A. Watkins
President & Publisher
Providence Journal-Evening
Bulletin
(Seminar #26)

Mr. Wallace Westfeldt
NBC News
(Seminar #4)

~~Mr. Robert J. White
Associate Editorial Editor
Minneapolis Tribune
(Seminar #13)~~

Mr. Jack White
Navy Editor, Providence
Journal-Evening Bulletin
(Seminar #20)

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NEWPORT, RHODE ISLAND

OFFICE OF THE PRESIDENT

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20 NOV 1973

MEMORANDUM FOR THE RECORD

Subj: Possible changes to the Military/Media Symposium

1. Provide some topical outlines for the seminars to focus discussion. Possibly provide more specific direction in the seminars in terms of leadership.
2. Have we overdone it in the number of people from the media we bring in? Is their talent being fully utilized? One of the reasons for the large numbers is coverage of the seminars. Perhaps we need two military media conferences a year, one for each class with a smaller number of media representatives for each. It could be desirable to have the media people appear once as a speaker and perhaps once as a panelist. The audience will get to know them well enough to ask more questions.


for STANSFIELD TURNER

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